



CSIH CANADIAN SOCIETY FOR
INTERNATIONAL HEALTH
SCSI LA SOCIÉTÉ CANADIENNE
DE SANTÉ INTERNATIONALE



Sponsorship

Canadian Conference
on Global Health

Ottawa – October 17-19, 2019

Canadian Conference on Global Health

Now in its 25th year, the Canadian Conference on Global Health (CCGH) is well established as the premiere must-attend conference in Canada for professionals working in the field of global health and development. Our goal is to bring inspiring speakers and their experiences to the stage to motivate, advocate, and share knowledge around today's most critical topics in global health.

The CCGH will examine the theme of **Governance for global health**, acknowledging the importance of accountability and the influence of power and politics on health. Investments and public policies that seek to improve health, and the determinants of health, benefit all and help societies thrive.

There are four (4) **cross-cutting themes** providing bridges and links between and across all sub-themes:

1. **Gender** - Governance and power are inextricably linked to gender. Now more than ever, with national and international movements to improve and acknowledge gender inequities and its impacts for global health and beyond, it will be critical to explore the approaches to close the gaps, embrace feminism, improve maternal, newborn and child health, and sexual and reproductive health and rights.
2. **Equity** - Ensuring that good governance and its outcomes impact those individuals and communities that need and require it the most is critical for effective and appropriate implementation for addressing equity by designing outcomes and methods for and with vulnerable and under-served populations acknowledging the impacts of intersectionality.
3. **Evidence** - Politics and power often reflect the collective will and movements of communities. However, good governance should also take the best evidence to help inform decision making. In an era with easily accessible information and a wealth of resources and data at our fingertips, and the growing field of artificial intelligence, evidence-based practice is crucial.
4. **Sustainability** - Climate change is arguably one of global health's most significant challenges being tackled at various levels of governance. The long-term impacts and viability of outcomes of decisions ought to balance human development and advancement with environmental and biodiversity sustainability.

Subthemes that will be examined include:

1. Globalization, governance, and diplomacy for health
2. Accountability, transparency and mechanisms for governance
3. Peace, conflict, and governance
4. Public-private partnerships and governance
5. Promoting governance by activism, advocacy, and grassroots mobilization
6. Inter-sectoral action for governance and policies

Our delegates



CCGH delegates are broad and diverse. Based on past CCGHs, which have attracted 500-650 participants from over 30+ countries, attendance will comprise a broad constituency of professionals, including those who work in health and development for universities, non-governmental organizations, international agencies, governments, businesses, and national or international health systems.

Practitioners and students interested in policies, processes, and modern technologies to improve the health of populations in low- and middle-income countries (LMICs) and vulnerable populations in developed countries will also attend.



2, 112 followers



2, 558 followers



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300 members

Connect, celebrate, inspire and learn

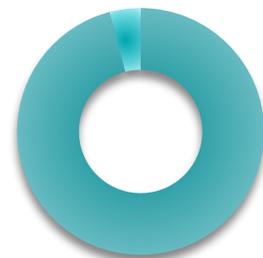


As a sponsor you will:

- **Align** yourself with an organization committed to global health
- **Reach** those interested in issues affecting the health of the world today
- **Show your commitment** to our goal of addressing the most pressing challenges
- **Interact with** our participants through face to face networking, presentations, social media, web-links and more
- **Raise your organization's profile** with a diverse audience of global health professionals, educators, and thought leaders from Canada and across the world
- **Demonstrate leadership** by being a part of the latest research and discussion of the issues
- **Celebrate** your organization's successes through presentations or dedicated events



**99 % of delegates
would recommend
CCGH to colleagues**



Opportunities

Gold contributor: \$25,000 +

- Exhibit table outside plenary room
- 3 full participant registrations
- One optional 90-minute concurrent session related to the CCGH theme
- Your logo will appear in the printed program, on conference website, app and on a slideshow displayed at all plenary sessions.

Silver: Between \$10,000 and 25,000

- Exhibit table beside registration desks and lunch buffets
- 2 full participant registrations
- Your logo will appear in the printed program, on conference website, app and on a slideshow displayed at all plenary sessions.

Bronze: \$5,000 - 10,000

- Exhibit table beside concurrent session rooms
- 1 full participant registrations
- Your logo will appear in the printed program, on conference website, app and on a slideshow displayed at all plenary sessions.

Sponsor a youth delegate: International \$4,000; Domestic \$1,000

- Support the travel and accommodation costs for a youth delegate
- Your logo will appear in the printed program, on conference website, app and on a slideshow displayed at all plenary sessions

Sponsor a speaker: International \$4,000

- Support the travel and accommodation costs for a low income speaker
- Your logo will appear in the printed program, on conference website, app and on a slideshow displayed at all plenary sessions

Conference friend contributors: \$1,000+

- Your organization's name will appear in the printed program, on conference website, app and on a slideshow displayed at all plenary sessions

Exclusive opportunities

Delegate bags: \$3,500 (1 opportunity available)

- Your logo printed on an eco tote bag along with the conference theme and organizing organization logos
- Ethically and locally produced and sourced bags

Refreshment break contributor: \$3,000 (6 opportunities available)

- Your logo will be featured on 16" X 20" signage prominently displayed during the refreshment break identifying your organization as the refreshment break contributor. Choice of dates and times to be offered on a first-come, first-served basis
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions

Sponsored lunch contributor: \$8,000 (3 opportunities available)

- Support a self-directed lunch event for 1 hour in a dedicated room that will appear in the program. Choice of dates to be offered on a first-come, first-served basis
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions

Conference app contributor: \$3,000 (1 opportunity available)

- Your logo will be featured on the conference app identifying your organization as the conference app contributor
- Your logo will appear on all printed signage, logo on conference website, on the conference app, and on a slideshow displayed at all plenary sessions



Marketplace

Exhibitor: \$2,000

- 6 foot exhibit table beside plenary and poster/lunch session rooms
- Limited space for exhibitors, first come, first served basis
- 1 full participant registration included, 1 additional registration at 300\$ is offered

As an Exhibitor you will:

- Enhance your brand's visibility through a spot in our Marketplace
- Promote your products and services to hundreds of attendees working in health – in Canada and abroad
- Reach out to professionals of all ages and backgrounds to promote your services, resources, and innovative technologies



Contact

If you are interested in sponsorship or wish to discuss other custom options please contact:

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