

SPONSORSHIP INVITATION

Global Health: A Humanitarian Crisis?

Canadian Conference on Global Health
(formerly Canadian Conference on International Health)
Hosted for the 17th year by the Canadian Society for International Health
Sunday, October 31 to Wednesday, November 3, 2010
Crowne Plaza Ottawa Hotel, Ottawa, Canada



conference overview

The Canadian Conference for Global Health (CCGH) (formerly the Canadian Conference on International Health) is in its 17th year and is organized and hosted annually by the Canadian Society for International Health (CSIH). The CCGH is regarded as the only annual conference on global health in Canada and attracts over 600 participants annually. It creates a unique networking forum for practitioners, researchers, educators, policy makers and community advocates working at the intersection of health and development, to share knowledge, experience and promote innovation and collaborative action. The conference provides a peer review process for individuals and organizations involved in health development, building knowledge and strengthening programs in international health.

The singular achievement of this international event is its breadth of attending membership and the increasing use of the conference as a meeting place to discuss crosscutting global health issues. With such varied contributors, this conference is truly one of a kind.

For additional information regarding the conference, please visit our website at www.csih.org.

csih overview

The Canadian Society for International Health (CSIH) is a national non-governmental membership driven organization that works domestically and internationally to reduce global health inequities and strengthen health systems. Founded in 1977, CSIH attempts to realize its goals through the dedication of its membership and staff.

CSIH members share a common interest and commitment to global health, global health research, and international development. Our members include individuals and organizations representing a broad spectrum of experience in various disciplines. Members contribute considerable time and energy to CSIH's many activities, programs and projects, and connects CSIH to other organizations in Canada and abroad. Through the engagement of its members and partners, CSIH endeavors to bring together various communities engaged in global health in order to promote a collective agenda.

sponsorship opportunities

We are inviting your organization to be a part of this unique conference by being a sponsor of the Canadian Conference on Global Health. The theme of this year's conference is **"Global Health: A Humanitarian Crisis?"** We are confident that the benefits of sponsorship will offer effective exposure for your organization. Sponsorships are available in several categories and provide the following benefits. Sponsorships can be directed or undirected and can be customized according to your needs. For additional information about our conference, please visit our website at www.csih.org.

All communication concerning conference sponsorship should be directed to:

Janet Hatcher Roberts
Executive Director
Canadian Society for International Health (CSIH)
One Nicholas St., Ste 1105
Ottawa, Ontario, Canada K1N 7B7
Tel: 613.241.5785 x302
Fax: 613.241.3845
Email: jroberts@csih.org

Virginia Fobert
Manager of Conferences and Special Events
Canadian Society for International Health (CSIH)
One Nicholas St., Ste 1105
Ottawa, Ontario, Canada K1N 7B7
Tel: 613.241.5785 x326
Fax: 613.241.3845
Email: vfobert@csih.org

10 top reasons to become a sponsor

1. Be a part of global health leadership in Canada.
2. Link with the pre-eminent event in global health.
3. Be part of the solutions to health disparity in Canada and abroad.
4. Be recognized as a supporter of public and primary health care awareness both nationally and internationally.
5. Be a part of a significant opportunity for critical analysis, learning, sharing of experiences, and networking around some of the most complex issues related to global health systems.
6. Identify new markets in the changing environment of health systems delivery.
7. Benefit from a direct exposure to engaged health practitioners, researchers, educators, policy makers, and community advocates.
8. Identify new opportunities in the changing environment of ethical health systems development.
9. Expand your exposure geographically and create international awareness of your organization, its products and its services.
10. We need your support, and you will benefit from this event!

sponsorship benefits, terms and conditions

1. Organization's name in **preliminary program** (to be distributed in October 2010): sponsorships must be fully confirmed by **August 10, 2010**.
2. Organization visibility in **final program**: Silver/Gold/Platinum level sponsors to supply electronic copy of advertisement by deadline of **September 10, 2010**. All artwork will appear in process colours only.
3. The conference secretariat reserves the right to decline any sponsorship which in its judgement is not in keeping with the character of the conference.
4. This contract will terminate without liability to either party if substantial performance of either party's obligations is prevented by an unforeseeable cause reasonably beyond that party's control. Such causes include but are not limited to: acts of God; acts, regulations or orders of governmental authorities; fire, flood or explosion; war, disaster, curtailment of transportation facilities; or other emergency, which make it illegal or otherwise impossible to provide the facilities or the services to hold the meeting; any delay in necessary and essential construction or renovation of the meeting facility, strike, lockout or work stoppage or other restraint of labour, either partial or general, from whatever cause. The conference and exhibition secretariat will, however, in the event of impossibility of performance for any of the above, reimburse the sponsor on a pro-rata basis on any amount paid, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.

sponsorship categories

\$25,000

Platinum Sponsorship Includes:



- a commitment of **\$25,000**
- recognition as a **Primary Sponsor** of the “Canadian Conference on Global Health”
- sponsor of a special event such as International Night (to be coordinated with the Conference Organizer)
- logo prominently displayed in all conference promotional materials including preliminary program (time sensitive) and event day program
- four complimentary Conference Registrations which includes three tickets to “International Night”
- acknowledgement in conference web site advertising
- two pieces of corporate information included in delegate package

\$15,000

Gold Sponsorship Includes:



- a commitment of **\$15,000**
- recognition as a **Major Sponsor** of the “Canadian Conference on Global Health”
- sponsor of a special event (to be coordinated with the Conference Organizer)
- logo prominently displayed in all conference promotional materials including preliminary program (time sensitive) and event day program
- three complimentary Conference Registrations and two tickets to “International Night”
- acknowledgement in conference web site advertising
- one piece of corporate information included in delegate package

sponsorship categories *continued...*

\$10,000

Silver Sponsorship Includes:



- a commitment of **\$10,000**
- recognition as a **Sponsor** of the “Canadian Conference on Global Health”
- sponsor of a Health Break or special event (to be coordinated with the Conference Organizer)
- logo prominently displayed in all conference promotional materials including preliminary program (time sensitive) and event day program
- two complimentary Conference Registration and one ticket to “International Night”
- acknowledgement in conference web site advertising

\$5,000

Bronze Sponsorship Includes:



- a commitment of **\$5,000**
- recognition as a **Sponsor** of the “Canadian Conference on Global Health”
- sponsor of a special event (to be coordinated with the Conference Organizer)
- one complimentary Conference Registration and one ticket to “International Night”
- logo prominently displayed in all conference promotional materials including preliminary program (time sensitive) and event day program
- acknowledgement in the conference web site advertising

sponsorship application form

Canadian Conference on Global Health 2010

Please print page and type or print information in block letters.

Organization Name (as it will appear in the program): _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____ E-mail: _____

Select your sponsorship level:

Platinum

Silver

Gold

Bronze

Total sponsorship amount: \$ _____

Please indicate one of the following:

Unspecified Funds

Directed Special Event Sponsorship to be discussed with the Conference Coordinator

sponsorship application form *continued...*

Canadian Conference on Global Health 2010

Payment by:

Cheque (payable to the Canadian Society for International Health) Visa MC

Card Number: _____ Expiry Date: _____

Name of Card Holder (please print): _____

Signature: _____

(Note: date of application to be determined by postmark or, for credit card application only, date of facsimile.)

Please send application to:

Virginia Fobert
Manager of Conferences and Special Events
Canadian Society for International Health (CSIH)
One Nicholas St., Ste 1105
Ottawa, Ontario, Canada K1N 7B7
Tel: 613.241.5785 x326
Fax: 613.241.3845
Email: vfobert@csih.org

preliminary schedule — *at-a-glance*

CANADIAN CONFERENCE ON GLOBAL HEALTH 2010

“GLOBAL HEALTH: A HUMANITARIAN CRISIS?”

Sunday, October 31 to Wednesday, November 3, 2010

Crowne Plaza Ottawa Hotel

101 Lyon St. N.

Ottawa, ON



SUNDAY, OCTOBER 31	THEME: PATHWAYS TO GLOBAL HEALTH COMPETENCE
7:30 am – 8:30 am	Registration and Continental Breakfast
8:30 am – 8:45 am	Welcoming and Opening Remarks
8:45 am – 9:30 am	Plenary Session – Keynote Speakers
9:30 am – 12:00 am	Full-day and Morning Workshops
	Non-Scheduled Morning Health Break (refreshments will be set up throughout the morning)
12:00 pm – 1:30 pm	Lunch (provided)
1:30 pm – 4:00 pm	Full-day and Afternoon Workshops
	Non-Scheduled Afternoon Health Break (refreshments will be set up throughout the afternoon)
4:00 pm – 5:00 pm	“Late Breaker” Session
5:00 pm – 7:30 pm	CSIH Welcoming Reception with Entertainment and Cash Bar
MONDAY, NOVEMBER 1	THEME: DEFINING THE CRISIS: GLOBAL HEALTH, EQUITY AND HUMANITARIAN CRISES
7:00 am – 8:00 am	Registration and Continental Breakfast
8:00 am – 8:15 am	Welcoming and Opening Remarks
8:15 am – 10:15 am	Plenary Session – Keynote Speakers
10:15 am – 10:30 am	Health Break
10:30 am – 12:30 pm	Symposia and Workshop Sessions

preliminary schedule — *at-a-glance* continued...

12:30 pm – 1:30 pm	Lunch (provided) and CSIH AGM
1:30 pm – 3:00 pm	Concurrent Sessions (1)
3:00 pm – 3:15 pm	Health Break
3:15 pm – 4:45 pm	Concurrent Sessions (2)
5:00 pm – 7:00 pm	Poster Session (1) - Poster Presentations and Discussions (Reception, Cash Bar)
TUESDAY, NOVEMBER 2	THEME: EVIDENCE AND INTERVENTIONS
7:00 am – 8:00 am	Registration and Continental Breakfast
8:00 am – 8:15 am	Welcoming and Opening Remarks
8:15 am – 10:15 am	Plenary Session – Keynote Speakers
10:15 am – 10:30 am	Health Break
10:30 am – 12:30 pm	Symposia and Workshop Sessions
12:30 pm – 1:30 pm	Lunch (provided)
1:30 pm – 3:00 pm	Concurrent Sessions
3:15 pm – 5:15 pm	Poster Session (2) - Poster Presentations and Discussions ('Special' Health Break)
6:00 pm – 7:00 pm	Reception
7:00 pm – 11:00 pm	International Night - Dinner and Entertainment (cost not included in registration fee)
WEDNESDAY, NOVEMBER 3	THEME: CHALLENGES AND SOLUTIONS
7:00 am – 8:00 am	Registration and Continental Breakfast
8:00 am – 8:15 am	Opening Remarks
8:15 am – 10:15 am	Keynote Speakers
10:15 am – 10:30 am	Health Break
10:30 am – 12:30 pm	Symposia and Workshop Sessions
12:30 pm – 12:45 pm	Health Break
12:45 pm – 1:45 pm	Wrap-up and Closing Remarks

